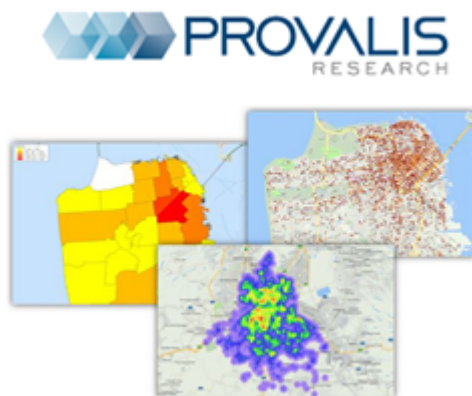


Provalis Research Introduces QDA Miner 5 to Improve Advanced Qualitative Data Analysis of Unstructured Text

USA - English ▼

NEWS PROVIDED BY
Direct Objective Consulting
Nov 02, 2016, 07:00 ET



QDA Miner 5 offers new visual displays and charting options

Montreal, QC (PRWEB) November 02, 2016 -- Provalis Research, a leading provider of text analytics software, announces the release of QDA Miner 5 (Qualitative Data Analysis). This latest version provides enhanced data portability, sharpened analysis of unstructured text and increased visualization capabilities.

The new version introduces more than 25 new features that facilitate data import from external sources and uses powerful analysis tools to present results. With QDA Miner 5, you can import directly from:

- **Web survey platforms**
- **Social media** and email programs
- **Reference management tools**

QDA Miner 5 allows direct data importing from well known platforms such as: Survey Gizmo, Survey Monkey, Qualtrics, Question Pro, Voxco, Facebook, Twitter, Endnote, Zotero, Mendeley, Outlook, Mbox and many others. Information collected from those sources may be analyzed using the manual coding and analysis functions of QDA Miner 5 or the automatic content analysis and text mining features of WordStat.

QDA Miner 5's new GIS mapping tool enables you to use geographic information and enhance your qualitative data analysis by creating three different types of maps: interactive maps of data points, thematic maps and heat maps. The **new visual displays and charting options** offer a quick glimpse of the spatial distribution of your coding with the document overview feature, display code co-occurrence using the Link Analysis feature or allow you to view your codes according the codebook hierarchical structure using the new Tree Grid report.

QDA Miner is an easy-to-use qualitative data analysis software package for coding, annotating, retrieving and analyzing small and large collections of documents and images. The QDA Miner qualitative data analysis tool may be used to analyze interview or focus group transcripts, legal documents, journal articles, speeches, even entire books, as well as drawings, photographs, paintings, and other visual documents. Its seamless integration with WordStat, a quantitative content analysis and text mining module and SimStat, a statistical data analysis tool, gives data analysts unprecedented flexibility for analyzing text and relating its content to structured information including numerical and categorical data.

A complete list of the new features can be found on the **What's New** page, or **download** a 30-day free trial version to assess the new data analysis of unstructured text. To schedule a demo of the QDA Miner 5 product, contact us today.

About Provalis Research

Provalis Research is a world-leading developer of text analysis software with ground-breaking qualitative, quantitative and mixed methods programs. Developing text analysis programs for over 18 years, Provalis Research has a proven record of accomplishment in designing and bringing to market tools that have today become essential to researchers and analysis specialists worldwide.

Headquartered in Montreal, Canada, the company was founded in 1989. Provalis Research software products are used by more than 4,000 institutions on 5 continents, in a wide range of applications such as business intelligence, market research, political sciences, media analysis, survey analysis, risk and fraud detection and international crime analysis.

Gil Gruber, Direct Objective Consulting, <http://www.directobjective.ca>, +1 (514) 238-7766, **gil@directobjective.ca**